

## MEDIA RELEASE

## OCBC BANK TREATS CORPORATE CUSTOMERS TO GLAMOROUS EAST MEETS WEST GALA DINNER

Kuala Lumpur, 2 October 2017 – OCBC Bank (Malaysia) Berhad's corporate customers got a taste of the Bank's strong Asian heritage alongside its adoption of modern Western influences when they were treated to a celebration of old world glamour at the Grand Ballroom of Le Meridien Hotel Kuala Lumpur recently.



Ms Angeline Chia (VP, Global Treasury, OCBC Malaysia), Mr Chong Kin Leong (Chief Financial Officer, Genting Berhad), Ms Joyce Goh (AVP, Global Investment Banking, OCBC Malaysia), Ms Monica Lai (Director & Group Financial Controller, Ireka Corporation Berhad)

The OCBC Bank *East Meets West* customer appreciation night took guests through the nostalgia of the 1950s, surrounded by a classical reel of eastern and western elements with intricate birdcage chandeliers amidst the fine paraphernalia, vibrant blooms and classic sofa lounges. The crowd came dressed to the nines in their alluring cheongsams, mesmerising dresses and sharp tuxedos, channeling chinoiserie chic to the core. "The fusion of these two beautiful cultures is even more evident now with the global connectedness created by the influence of social media paired with cutting edge technology. This has impacted our lifestyles and revolutionised banking in ways we never thought possible," said Ms Tan Ai Chin, OCBC Bank's Senior Banker, Conglomerates & GLC Coverage and Head of Global Investment Banking.

In his opening address, Dato' Ooi Sang Kuang, Chairman of OCBC Bank had drawn reference to the rich history of innovation in OCBC, enriched by the introduction of several "firsts" into the market, driving change and pushing for even better products and services in the rapidly changing global stage.



Tuan Syed Abdull Aziz Syed Kechik (CEO, OCBC Al-Amin), Dato' Ooi Sang Kuang (Group Chairman, OCBC Group), Dato' Ong Eng Bin (CEO, OCBC Malaysia), Ms Tan Ai Chin (Senior Banker & Head of Investment Banking, OCBC Malaysia), Mr Jeffrey Teoh (Head, Corporate & Commercial Banking, OCBC Malaysia), Ms Chong Lee Ying (Head of Global Trade Finance, OCBC Malaysia), Mr Lim Wyson (Head of Consumer Financial Services, OCBC Malaysia), Mr Stantley Tan (Head of Global Treasury, OCBC Malaysia)

Sultry songbird May Mow captured the hearts of the highly engaged audience with her charming good looks, captivating bassy voice, inimitable showmanship and natural stage presence, providing the perfect start to what would become an exciting evening filled with fusion-style cuisine.

But perhaps the highlight of the event – which caught customers and guests totally off-guard – was the professionally-executed surprise performance by the Bank's staff, embodying elements of western appeal wrapped in oriental charm. The staff, from several different divisions, showcased the obvious collaborative spirit within OCBC Bank.

The event was hosted by actress, television personality and professional emcee Sarah Lian.

Ms Tan Ai Chin put it well when she described the heart of the event.

"Events like this give us so much joy as we get to celebrate and honour the enduring partnerships with our loyal corporate clients through what has become a much anticipated annual event. This year's theme was chosen as a reminder of OCBC's remarkable eastern past and modern western diversity. Our clients always look forward in anticipation to this exclusive event each year as it never fails to be unique experience for them. More than anything, this continued to be a gathering of good friends and strong partners."

## About OCBC Bank

OCBC Bank is the longest established Singapore bank, formed in 1932 from the merger of three local banks, the oldest of which was founded in 1912. It is now the second largest financial services group in Southeast Asia by assets and one of the world's most highly-rated banks, with an Aa1 rating from Moody's. Recognised for its financial strength and stability, OCBC Bank is consistently ranked among the World's Top 50 Safest Banks by Global Finance and has been named Best Managed Bank in Singapore and the Asia Pacific by The Asian Banker.

OCBC Bank and its subsidiaries offer a broad array of commercial banking, specialist financial and wealth management services, ranging from consumer, corporate, investment, private and transaction banking to treasury, insurance, asset management and stockbroking services.

OCBC Bank's key markets are Singapore, Malaysia, Indonesia and Greater China. It has more than 610 branches and representative offices in 18 countries and regions. These include the 340 branches and offices in Indonesia under subsidiary Bank OCBC NISP, and over 100 branches and offices in Hong Kong, China and Macau under OCBC Wing Hang.

OCBC Bank's private banking services are provided by its wholly-owned subsidiary Bank of Singapore, which operates on a unique open-architecture product platform to source for the best-in-class products to meet its clients' goals.

OCBC Bank's insurance subsidiary, Great Eastern Holdings, is the oldest and most established life insurance group in Singapore and Malaysia. Its asset management subsidiary, Lion Global Investors, is one of the largest private sector asset management companies in Southeast Asia.

OCBC Bank offers Islamic banking products and services in Malaysia through its wholly-owned subsidiary, OCBC AI-Amin Bank Berhad.

For more information, please visit <u>www.ocbc.com.my</u>